NN/Group

Scale UX Training Across Your Organization

One flexible training program for every UX role, from researchers and designers to content professionals, product teams, and leaders. Train more people, spend less on courses and exams.

Why Choose Group-Discount Pricing

Get the most value for your training budget

Save up to 34% off courses

Easily manage training requests, remaining courses, and exams

Save on your group's NN/G UX Certification

Save up to 47% off exams

Simplify purchasing, approvals, enrollment and reimbursements

How Group Discounted Pricing Works

1

Pick Courses

Team members choose from our monthly live online courses and request sessions that fit their roles and schedules. You can approve and track remaining courses and exams over time.

2

Join the Live Online Courses

They attend live online sessions (half days or full days) alongside UX and cross-functional professionals from other organizations to network and get real tips.

3

Take UX Certification Exams

Optionally, team members can take UX Certification exams at a discounted rate (up to 47% off). NN/G's UX Certification demonstrates your team's dedication to professional growth.

Group-Discount Pricing for Live Online UX Training

Your team's UX skills directly affect the quality of every product you ship. NN/G's group-discount pricing makes it more practical to build your team's skills at a cost that fits your budget. Purchase 30 or more live online courses and UX Certification exams and save up to 34%. The more you buy, the more you save.

Number of Courses	Price per Course (US$)	Savings on Courses (vs. standard prices)	Price per UXC Exam (optional)	Time to Complete (courses + exams)	Starting investment (courses + exams)
30 – 49 courses	$1,045	16% off	$85 (11% off)	8 months	$33,900
50 – 74 courses	$1,000	19% off	$75 (21% off)	10 months	$53,750
75 – 99 courses	$950	23% off	$60 (37% off)	12 months	$75,750
100 – 199 courses	$875	29% off	$60 (37% off)	15 months	$93,500
200+ courses	$825	34% off	$50 (47% off)	18 months	$175,000+

All pricing tiers include account management, onboarding support, approval support, and regular usage reporting.

What Clients Are Saying

"NN/G introduced us to the concepts of usability testing and then trained our staff to implement those concepts. Their methods are based on rigorous research drawn from many fields of social and hard science. When we've adhered to the rules we learned from NN/G, we've been successful. When we've veered away from those rules, not so much."

Steve Maravetz
Director of New Media at University of Iowa Health Care

"NN/G brought a vast amount of best practice advice and examples and taught our various campus representatives skills to write and lay out usable content. This allowed us to implement an effective small group to design and manage the academy web strategy, yet leverage the entire campus to create excellent, tested, and usable content."

Scott Wade
Director of Information Technology Services (ITS) at The University of Montana Western

Trusted by Teams at

NN/G has been a leader in UX training since 1998. Our courses combine decades of research with the latest in AI and UX design to help teams build practical skills that drive better user experiences. More than 18,000 professionals have earned NN/G's UX Certification, creating a shared foundation of UX knowledge and industry-recognized credentials.

NN/G UX Training: Learning Paths

Three structured training paths to help learning and development teams choose courses by role, simplify approvals, and provide team members with a clear progression of courses aligned to their UX goals.

Path A Practitioners

Applied UX and Experience Design

For UX designers and researchers building depth across research, journeys, and complex systems.

Foundation

- AI for Design Workflows
- Accelerating Research with AI
- Discovery
- User Interviews
- Analyzing Qualitative UX Data
- Service Blueprinting
- Journey Mapping

Additional Courses

- Managing Effective Design Systems
- Facilitating UX Workshops
- Omnichannel Journeys & CX
- Customer Journey Management
- Designing Complex Apps
- Designing AI Experiences
- Heatmaps & Visual Analytics

Path B Leaders

Strategic UX Leadership

For UX leads and managers driving maturity, stakeholder alignment, and business impact.

Foundation

- UX Roadmaps
- Successful Stakeholder Relationships
- Measuring UX & ROI
- ResearchOps
- DesignOps: Scaling UX Design
- Storytelling for UX Work
- UX Leader: Essential Skills
- New UX Managers

Additional Courses

- Designing AI Experiences
- AI Product Strategy
- Product & UX Partnerships
- Mastering Influence
- Facilitating UX Workshops
- Analytics & UX
- Efficient UX
- Lean UX & Agile

Path C New to UX

UX Fundamentals

For junior designers, new hires, and cross-functional team members, building core UX knowledge.

Foundation

- UX Basic Training
- Interaction Design
- The Human Mind & Usability
- UX Research Methods
- Usability Testing
- Measuring UX & ROI
- Design Thinking
- Visual Design Fundamentals
- Web Page UX Design
- Lean UX & Agile
- Omnichannel Journeys & CX
- Analytics & UX

Learning Paths for UX-Adjacent Roles

Targeted course recommendations for non-designers who work alongside UX teams.

Product Managers & Owners	Business Analysts	Content Designers & UX Writers	Cross-functional Partners
AI Product Strategy	User Interviews	UX Writing: Foundations and AI-Assisted Techniques	Discovery
Discovery	Service Blueprinting	Content Strategy & Governance	Design Thinking
User Interviews	Discovery	Storytelling for UX Work	Successful Stakeholder Relationships
Measuring UX & ROI	Journey Mapping	Interaction Design	AI Product Strategy
Product & UX Partnerships	Design Thinking	Omnichannel Journeys & CX	Efficient UX
Customer Journey Management	Analytics & UX		Lean UX & Agile

Paths are only suggested. Teams can take any courses during our live online training events in the order that best fits their schedules and goals. Contact your NN/G training team with any questions training@nngroup.com

Group Discounts For Live Online Training Courses