



Nielsen Norman Group

UX Conference Las Vegas

You may attend one course per day. Each course runs from 9am-5pm

Saturday 12/3/2016	Sunday 12/4/2016	Monday 12/5/2016	Tuesday 12/6/2016	Wednesday 12/7/2016	Thursday 12/8/2016	Friday 12/9/2016
UX Basic Training	Interaction Design: 3-Day Course	Interaction Design: 3-Day Course	Interaction Design: 3-Day Course	Effective Ideation Techniques for UX Design	Generating Big Ideas from Needs Statements	The Human Mind and Usability
The UX VP/Director	Working Effectively in Cross-Functional Teams	Managing User Experience Strategy	Facilitating UX Workshops	Leading Highly Effective UX Teams	UX Deliverables	Lean UX and Agile
	Design Tradeoff: UX Decision-Making	Web Page UX Design	User Research Methods: From Strategy to Requirements to Design	Journey Mapping	Measuring User Experience	Wireframing and Prototyping
	Usability Testing	Analytics and User Experience	Personas: Turn User Data Into User- Centered Design	Information Architecture	The One-Person UX Team Toolbox	Customer Journeys and Omnichannel UX
	Website Design Lessons from Social Psychology	Design Communication and Remote Collaboration	User Interface Principles Every Designer Must Know	Mobile User Experience	Emerging Patterns for Web Design	Designing for Young Adult Users

LOCATION

Vdara Hotel
2600 W. Harmon Ave.
Las Vegas, NV 89158
1 + (702) 590-2111

DAILY SCHEDULE:

8 AM: Registration
9 AM: Classes begin
10:20 AM: Morning break
12:20 PM: Lunch
3:00 PM: Afternoon Break
5:00 PM: Classes end

EVENT QUESTIONS

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