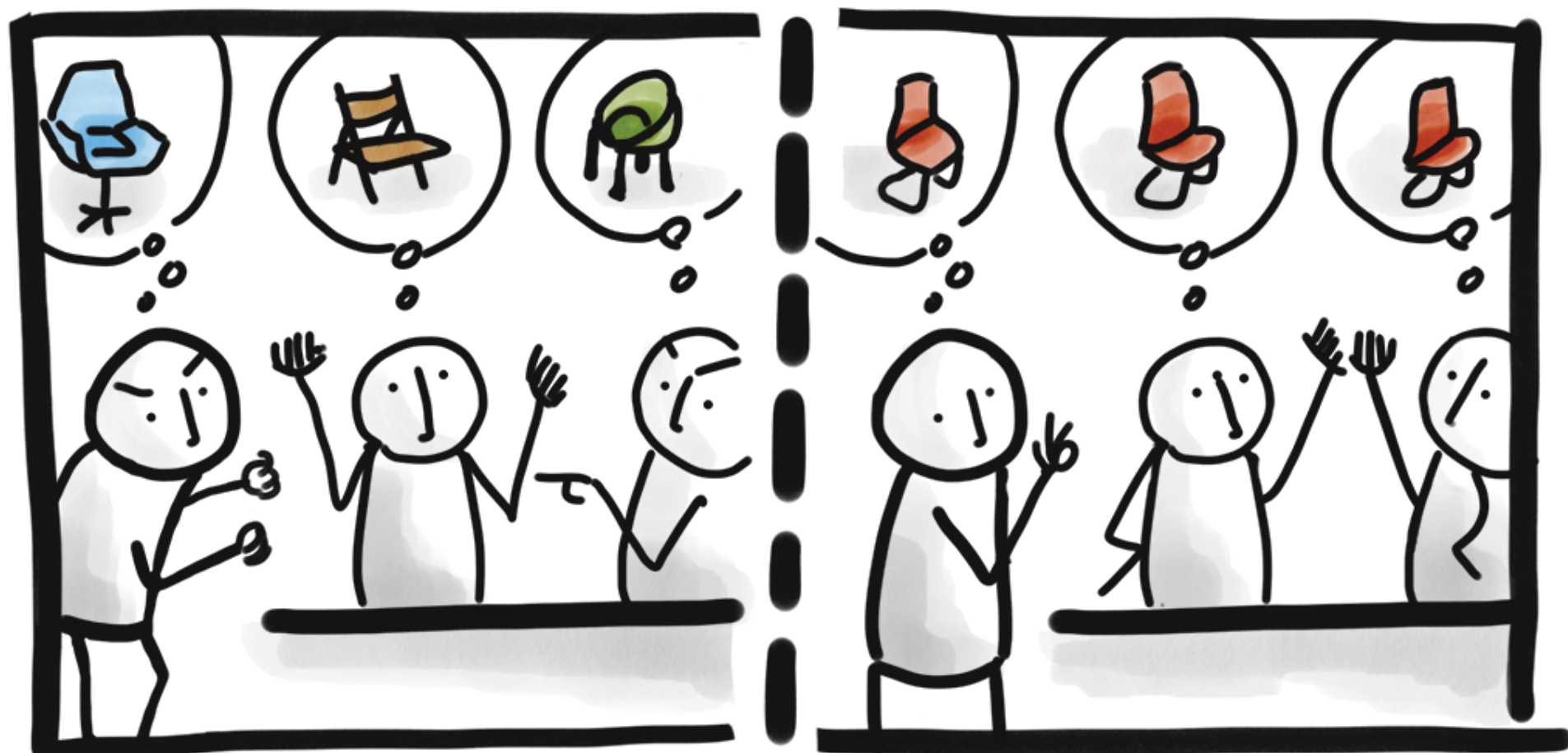


DESIGN THINKING BUILDS STRONG TEAMS

SHARED VOCABULARY

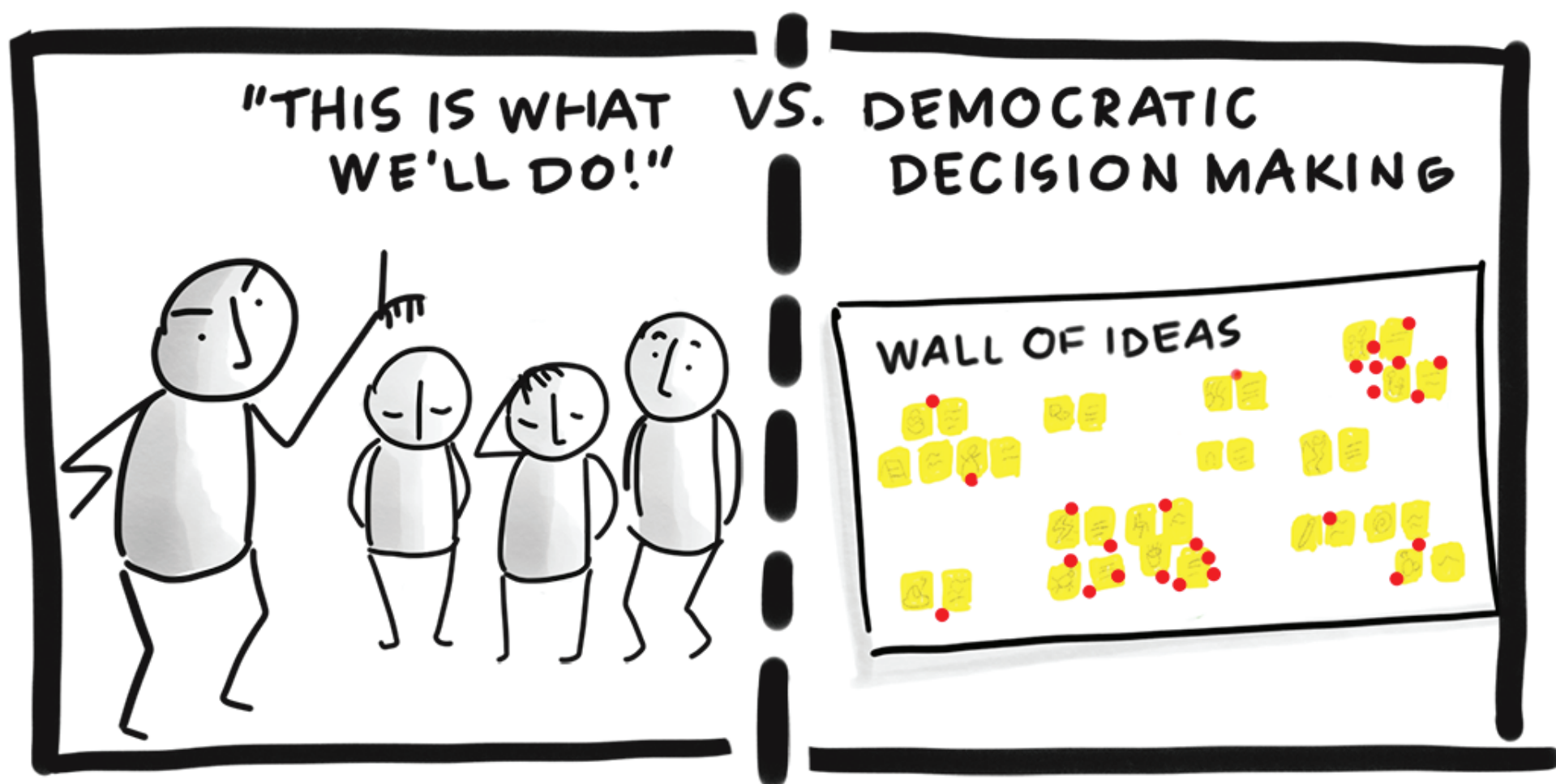
ARGUING ABOUT WHAT VS. FIGURING OUT HOW



"I THOUGHT WE WERE
MAKING A CHAIR"

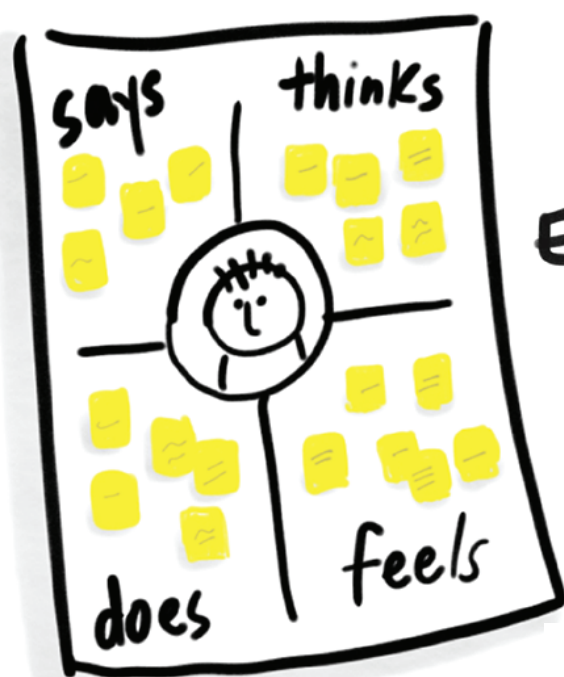
"HOW ARE WE GOING TO
MAKE THE CHAIR"

TRUST-BASED TEAM CULTURE



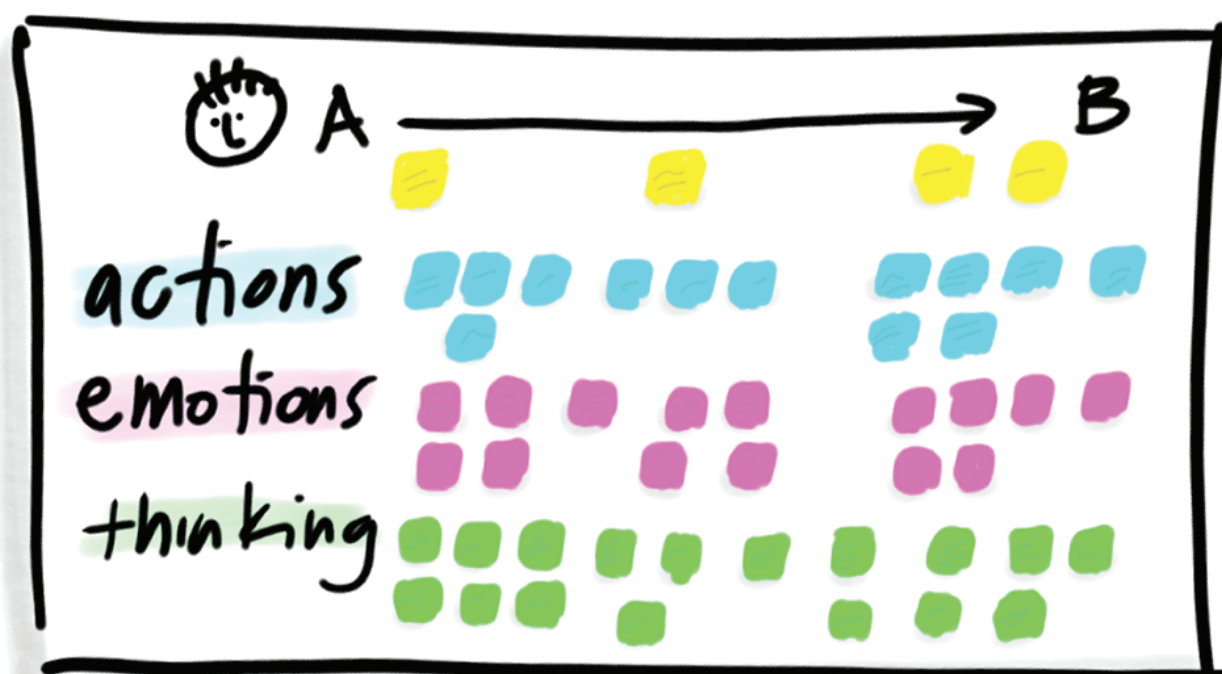
DESIGN THINKING BUILDS STRONG TEAMS

TANGIBLE ARTIFACTS



EMPATHY MAPS

JOURNEY MAPS



WIREFRAMES
& STORYBOARDS

PRIORITIZATION
MATRICES

