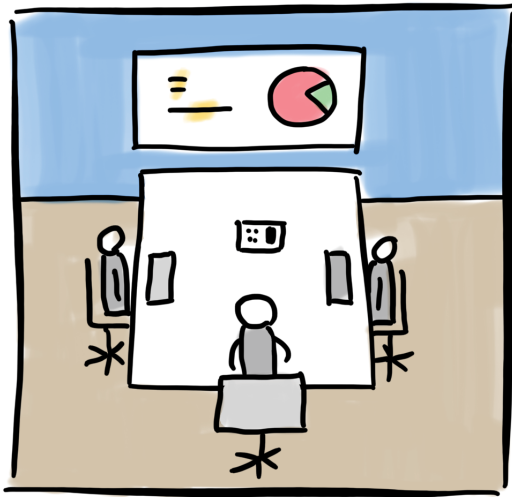


# UX Meetings vs. UX Workshops

## UX MEETING

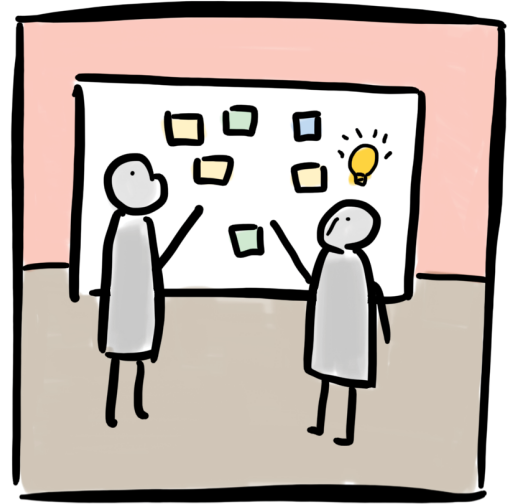
*Where things get discussed:  
A way for people to share information*



VS

## UX WORKSHOP

*Where things get done:  
A way for people to solve a problem*



General knowledge sharing or status updates among team members

### Purpose



Decision making or consensus building to achieve an actionable goal

Shallow coverage of many topics

### Scope



Deep, focused coverage of an issue

Measured in half-hours or hours

### Length



Measured in half-days or days

Typically conversation-driven: attendees speak and listen

### Structure



Active participation in group activities and artifact creation

Focused on meeting outline and presentation design (if necessary)

### Preparation



Includes buy-in, agenda creation, presentation design, workshop materials, tools and activities