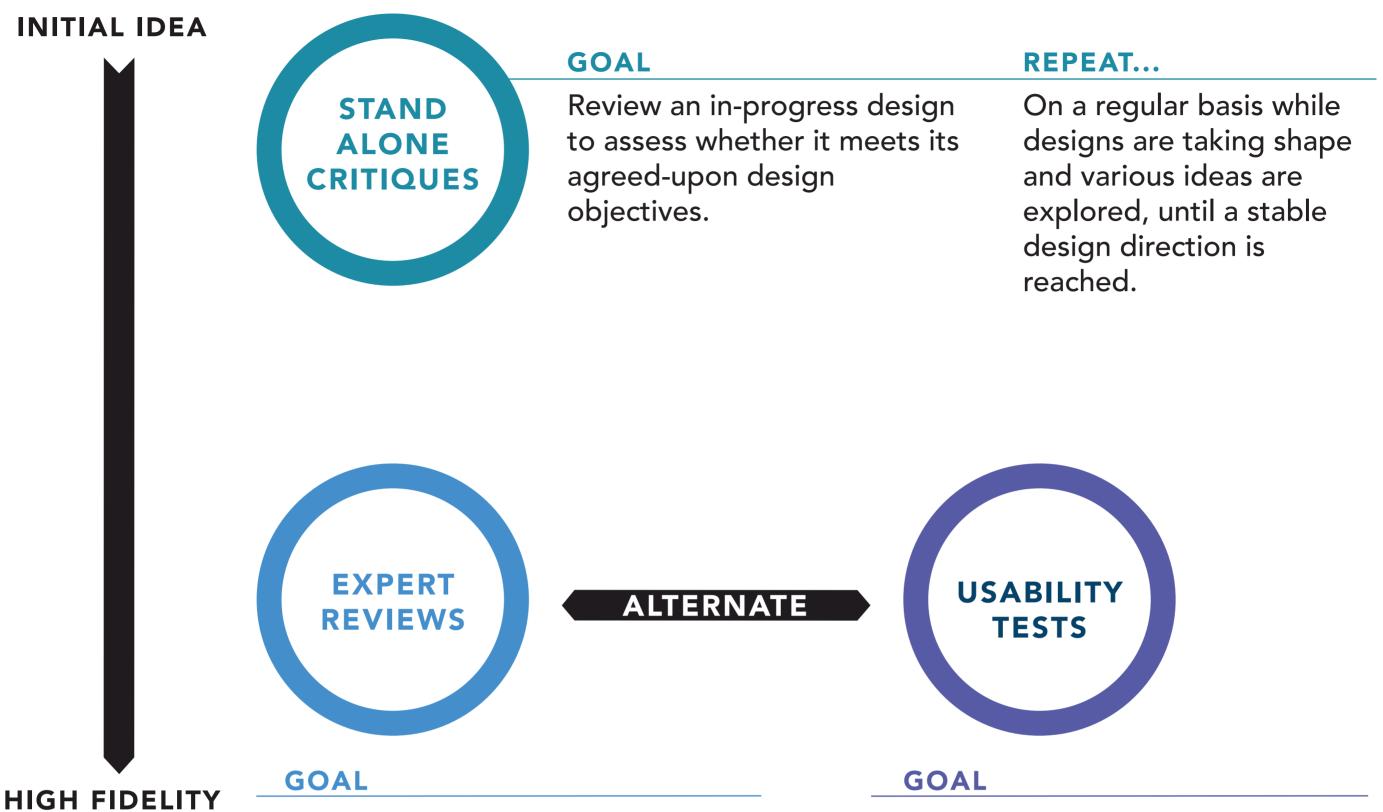
DESIGN REVIEW & TESTING PROCESS



Evaluate a design against usability heuristics, design guidelines, principles from UX-related fields, and the reviewer's past experience conducting usability research, to find usability problems to prioritize and fix.

REPEAT...

PROTOTYPE

For major redesign iterations, especially when pursuing a new UX strategy.

Uncover usability issues not found in expert reviews, and confirm or disprove any assumptions about the usability of design.

REPEAT...

For each design iteration until a usable interface is reached.